



JOSEPH ODDO
Managing Director



A NEUMANN & ASSOCIATES, LLC
Postal Box 500
84 First Ave
Atlantic Highlands
New Jersey
07716

FOCUS

- Valuations: Independent, 3rd party “fair-market appraisal” for many different purposes; no obligation to sell – updates within 24 months
- M&A Advisory: From valuation to confidential marketing, due diligence through closing, we help owners maximize their financial return by selling their business using a proven professional process perfected over 30 years and hundreds of deals

**EDUCATION and
EXPERIENCE**

- Bachelor of Social Science, Penn State, Harrisburg, 1985
- Public Policy Major; Minor in International Affairs, Political Campaigns
- Diverse career in retail sales management, marketing, financing, and business strategy, along with political campaign management, organizing, fund raising, and statewide field operations
- Freelance writer producing marketing material, business and campaign plans, web content, training materials, speeches, media releases, book reviews, public policy essays, and non-fiction manuscripts
- Non-profit Founder / Organizer; PAC Director
- Public Speaker, Trainer, Coach

**WHAT OUR
CLIENTS CAN
EXPECT**

- Professional Approach – over 3 decades experience and nationwide network
- Confidentiality – maintained and preserved at every step of the process
- Efficient Marketing – pinpoint execution maximizes exposure
- Qualified Buyers – pre-qualification process ensures no wasted effort
- Cost-Efficiency – no retainer or consultation fees thus limits seller risk
- Success – 85% of viable businesses sold within 12 months of engagement

**PROFESSIONAL
MEMBERSHIPS
and LICENSES**

- Member various SC Chambers of Commerce
- Various Political Committees: Founder / Director / Board Member
- Real Estate License (VA - currently being transferred to SC)

ACTIVITIES

- Friends of the Library / History enthusiast
- WTJU Public Radio Volunteer Jazz & Blues DJ
- Mountain hiking / Urban bicycling